



Exchange
State Bank

PHOTO CONTEST

DEADLINE
AUGUST 31, 2020

THIS YEAR'S THEME: THOSE "CRAZY" PETS

Beginning now through August 31, 2020, we will be accepting photo entries for the 2021 Exchange State Bank Wall Calendar. This calendar is a wonderful way to showcase your work. Enter your photo today!

Use your creativity and imagination to capture your "crazy" pets. Fourteen photos will be chosen for the calendar. Due to the personal privacy of others, photos including individuals will not be accepted. Winning entries will be held until the publication of the calendar. If your entry is selected, you will receive photo credit on the calendar, on the bank's website and in the press.

For more details, contact us at 815.493.2631.

PHOTO CONTEST RULES & GUIDELINES

This year's theme is "Those 'CRAZY Pets." We are looking for photos that will capture "crazy" pets to use in the 2021 Exchange State Bank Wall Calendar.

- All entries must be postmarked by August 31, 2020, and should be accompanied by an entry form. Entry forms are available on our website (www.lanarkbank.com) or in the bank lobby.
- The contest is open to all (including ESB employees and their immediate family members).
- Limit 2 entries per person.
- Winning entries will be held until the publication of the calendar. The CD or flash drive may be picked up after the 2021 calendar is complete.
- Winners will receive acknowledgement in the calendar.
- Entries will be evaluated on the appeal, creative approach, technical execution and power of impact.
- Due to the personal privacy of others, photos containing individuals will not be accepted.
- Judge's decisions are final.
- Winners will be determined by Exchange State Bank employees.

Photo Requirements

All photos must be 8"x10" and saved in JPEG format. The larger the pixel dimensions, the better the printed result for the calendar. Photos with too low of a resolution will not be accepted for the contest. All photos should be at least 300ppi. Only horizontal/landscape pictures will be considered.

Submit Your Photo

- Burn a CD or flash drive with your high resolution photo(s) on it.
- Print and fill out the release form.
- Mail to the following address or drop off the photo(s) to Exchange State Bank:

Exchange State Bank
Attn: Bev Dyson
126 N. Broad Street
P.O. Box 5
Lanark, IL 61046

Tips & Tricks

- Do not "bump up" the file resolutions of your digital photo by using an editing software such as Photoshop. This will yield a lower quality photo. Keep in mind the higher your resolution, the better the outcome of the final photo.
- Do not "touch up" your photo or add elements to the photo in image editing software. We do not accept collages or merged photos. We want original photographs.
- Do not resave images as JPEG. Resaving an image as JPEG reduces the size of the file and reduces the quality. When using the JPEG file format, take photos at the highest possible resolution and do not open and resave (for instance, if you are renaming them).



126 North Broad Street | Lanark, IL 61046
815.493.2631 | www.lanarkbank.com



2021 CALENDAR CONTEST CONSENT AND RELEASE AGREEMENT

Name: _____

Address: _____

Email Address: _____

Phone Number: _____

Where was the photo taken? _____

When was the photo taken? _____

Brief description of the photo: _____

I grant permission to the Exchange State Bank to use, reproduce, adopt, distribute, publish and publicly display the photograph(s) in a calendar published by Exchange State Bank and in related advertising, brochures, newsletters, website and other forms of electronic media for an unlimited period of time.

Signature: _____ Date: _____

**FOR QUESTIONS, PLEASE CONTACT
BEV DYSON AT 815.493.2631**